

Freelancing: Turning Skill into

1) Who Am I?

Stanley Mwangi

- Pioneer in generative AI → published the world's first AI-human poetry anthology using ChatGPT
- Poetic Genesis: An Anthology of 52 AI Crafted Poems
- Former junior ML engineer at Syd

1) Who Am I?

Stanley Mwangi

- Freelance Web Developer → Lift Off
- Founder of AI Agency → HyperSagi Labs

2) Tech & Freelancing

My path: dropout → poetry → apprenticeship → junior ML → freelancer & entrepreneur.

3) The Core Message

Tech rewards people who learn & make small, useful things consistently.

4) Learn Constantly

- Curiosity > credentials
- Micro-projects beat long theory
 - Share as you learn

5) Failing → Creativity (2× Dropout)

- Constraints force invention
- Failure = experience, not identity

6) ChatGPT Poetry → Apprenticeship

- Weird experiments open doors
 - Show, don't tell

7) Apprenticeship → Junior ML

- Learn in public, learn from people
- Ship outcomes, not buzzwords

8) Using Your Own Mind

- Leave the track, keep the discipline
- Build thinking systems: notes, prompts, checklists

9) Community & Network

- Rooms > resumes
- Give value, ask precisely

10) Get One Customer → Delight → Repeat

- Tiny job → trusted partner
- Testimonials = compounding trust

11) Be Known for One Thing

- A narrow promise beats a vague menu
 - Your one-sentence offer

12) Stack Skills + Mentorship

- Pair hard skills with soft systems
- Find mentors 1–2 steps ahead

13) Leverage Through Systems (Close)

- Personal Brand
 - Network
- Automation & AI tools